



RKDF UNIVERSITY
BACHELOR OF BUSINESS ADMINISTRATION
(BBA- ODL)
BBA Semester III
Examination Schemes

Subject Code	Subject Name	End Semester Exam	Continuous Assessment	Maximum Marks	Credit
301	Marketing Management	70	30	100	6
302	Organizational Behaviour	70	30	100	6
303-E1	Financial Accounting & Tally	70	30	100	4
303-E2	Marketing Research				
303-E3	Indian Ethos for Effective Management				
304	Fundamentals of Computer	70	30	100	4